

Workshop on Cryptographic Hardware and Embedded Systems



CHES 2014

Busan, September 23-26, 2014



Call for Sponsors and Exhibitors

CHES is the premier forum for presenting new results and scientific advances in all aspects of cryptographic hardware and security for embedded systems. Since its first edition held at the Worcester Polytechnic Institute in Worcester, MA in August 1999, CHES

- has grown to 400 participants representing over 30 countries
- has been held in multiple locations in the U.S.A., Europe, and Asia
- has become one of the most prestigious and competitive conferences in the area of applied cryptography
- has become an international forum for the exchange of ideas among leading representatives of academia, industry, and government from all over the world.



This year's workshop will provide a **special visibility for the sponsors**, because

- it is held in conjunction with FTDC 2014 and PROOFS 2014.
- it is accompanied by an exhibition of cryptographic hardware.
- it will include invited talks and poster session stimulating collaboration among academia, industry, and government.

We believe that it is of great benefit for your company to be associated with the workshop in order to gain the international visibility and recognition your company deserves. **You can support CHES 2014 in multiple ways.** Please select one or more sponsorship categories from the list below, or simply contact the workshop general chair to discuss additional exciting ways in which you can introduce your company to the audience and contribute to the success of the workshop.

WORKSHOP SPONSOR: USD 2,500 (KRW 3,000,000)

Benefits:

Workshop Sponsors will have their logo and the associated link to their company's web site prominently displayed on the CHES web site. They will also have their company's logo displayed on promotional materials and documents associated with the workshop. The order of the logos depends on the contribution. Sponsors will also be able to provide their product and company information brochures and other materials of their choice for inclusion in the workshop participant materials. Sponsors who contribute USD 5,000 (KRW 6,000,000) have complimentary access to sessions for up to two participants and a 50% discount for the workshop exhibition fee. The tickets for the rump session dinner and the excursion can be purchased separately.

WORKSHOP GOLD SPONSOR: USD 10,000 (KRW 11,000,000)

Benefits:

In addition to the Workshop Sponsor's benefits, workshop **Gold** sponsors will have their logo on the web site and on all promotional materials in **larger size**, and will be invited to the rump session dinner and the excursion. **Gold** sponsors will also have a **free booth** for the workshop exhibition.

WORKSHOP STUDENT STIPEND SPONSOR: USD 1,000 (KRW 1,100,000) per student

Benefits:

Right to participate in the ranking of candidates for stipends funded by all sponsors. Acknowledgments in the workshop program. Special thanks by a representative of students during the workshop banquet.

WORKSHOP EXHIBITOR: USD 2,500 (KRW 3,000,000)

Benefits:

Workshop Exhibitors will be provided with booth space at the exhibit area of the workshop open to the audience over the entire duration of the workshop. The Standard Exhibitor's package includes

1. Booth space to set up in the way that best promotes your products and services.
2. Mention of your Exhibitor's status on your name badge to increase your visibility.
3. Coffee/tea/lunches for up to two members of the supporting staff (who do not have to be registered for the workshop as full attendees), as indicated in the Workshop program. Tickets for the rump session dinner and the excursion can be purchased separately at a price of USD 100 (KRW 110,000) and USD 150 (KRW 160,000).
4. One copy of the attendees' list and other conference material upon registration.
5. Your booth location listed in the Final Program together with a 50-word description of your organization's products/services.

In order to pledge your sponsorship please contact the General Chair of CHES 2014:

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